



Doing business with GM Financial has never been more rewarding. With our 120-day “test drive,” non-floorplan dealers can take certain exclusive floorplan benefits and rewards for a spin.

Here’s how to get behind the wheel: Submit an application to become a GM Financial floorplan dealer and earn Dealer Dividends rewards at 50% for 120 days from the completed application date. The remaining 50% will be paid in cash at the time of floorplan takeover.

Some of those exclusive benefits include:

- 50% of the benchmark requirement for non-floorplan dealers
- 2x the payout over non-floorplan dealers
- 2x multiplier option for down-payment assistance or cap-cost reduction on certain vehicles
- 100% cash-out option

If approved as a floorplan dealer, in addition to the exclusive Dealer Dividends benefits, you’ll experience all the benefits that floorplanning with GM Financial offers over the life of your floorplan, including*:

- \$3,000 GMF DealerSource buy fee credit
- 30-day interest-free period on off-lease vehicles purchased on GMF DealerSource
- 84-month standard loan program (restrictions apply)
- Automatic A3 Tier backend up to \$2,500
- Expanded FastTrack funding to B Tier loan and lease contracts
- Increased lease rate markup cap to 2.4% and increased reserve split to 90/10 or \$200 flat

To begin your test drive and experience how beneficial GM Financial can be for your business, contact your dealer account representative today, or visit us at www.dealers.gmfinancial.com.

**Current floorplan program benefits are subject to change at any time.*

“The value proposition we provide today is very different than what we offered 12 months ago. The benefits have never been greater; that’s why GM Financial has a significantly larger pipeline of floorplan leads rolling through the door.”

**BRIAN STRATTON, SVP OPERATIONS
COMMERCIAL LENDING SERVICES
GM FINANCIAL**

**120-DAY
TEST
DRIVE**

