**GM Dealer Development Program – Eligibility Guidelines**

To be eligible for the GM Dealer Development Program, you must submit an application. GM will then validate the following:

1. You must be a member of one of the four minority groups, African American, Asian, Hispanic, and Native American, or be a female.

Documentation supporting gender or ethnicity, such as a birth certificate, tribal card, or other proof, must be provided. \*

1. You must be a United States citizen or have documented legal status allowing you to work in the United States.
2. You must be able to make a substantial financial investment. The minimum investment amount required is $350,000 (US dollars) in unencumbered funds. Unencumbered funds in the form of cash, gifted by relative, marketable securities, and/or real estate equity supported by an approved line of credit from a reputable financial institution, must be verified at the time of the application. Required funds may exceed the minimum amount depending on specific dealership characteristics, size and location.
3. A suitable combination of education and work experience, including minimum 2 years of dealer automotive managerial experience at the executive level (General Manager, Executive Manager and/or Dealer Operator). A bachelor’s degree is preferred.
4. A background check will be required reflecting satisfactory character and credit.

\* General Motors follows the U.S. Federal Government reporting guidelines for race and ethnicity.